# The value of low-carbon buildings

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# Image: Window Structure The structure

Business solutions to the Global Goals



# The Challenge

30%

of the UK's greenhouse gas emissions come from buildings

# **16.7**m

UK homes have an Energy Performance Certificate (EPC) rating below C (58%) »**85**%

of buildings in existence today will still be here in 2050

Our existing building stock is one of the most significant contributors to climate change – and thus one of the biggest barriers to achieving Net Zero

In the UK, buildings are responsible for **40%** of **total energy consumption**...<sup>1</sup>

...and 30% of total carbon emissions<sup>2</sup>

The UK in particular has an issue with **old/ energy-inefficient buildings**:

- c. 38% of homes in the UK pre-date
   1946, while only 7% were built post 2000<sup>3</sup>
- Of our 28.6m homes, 58% (16.7m) have an EPC rating below C<sup>4</sup>
- On average, UK homes lose heat up to three times faster than homes in the EU, which increases costs for residents<sup>5</sup>
- 91% of public buildings need upgrading to meet the 2030 EPC B target<sup>1</sup>

**85-95%** of the buildings in the EU today are likely to be still standing in 2050₄

- So it is not enough to rely on new-builds; we also need to make existing buildings more energy-efficient
- This is likely to be a key target for the UK Government as it seeks to achieve its ambitious Net Zero goals

As regulation becomes more stringent, inefficient buildings are likely to see **significant value discounts** 

> Net zero buildings must be a priority for Government, businesses and individuals over the next decade

# The Opportunity

# Over the next two decades, there will be significant public and private investment into decarbonising buildings as part of the drive to achieve Net Zero

Governments around the world are beginning to invest in **decarbonisation** 

The UK Government's landmark Heat and Building Strategy<sup>4</sup> included **£3.9bn** of support for decarbonisation solutions

In theory, its ambition is to be installing
 600,000 heat pumps per year by 2028

But **more investment** will inevitably be needed:

- The United Nations Sustainable Development Target 7.3<sup>6</sup> suggests that by 2030, we must **double the global rate** of improvement in energy efficiency
- Retrofitting the UK's inefficient housing stock alone could cost £250bn<sup>4</sup>
- One estimate suggests<sup>7</sup> that an annual Government investment of £8.7bn for four years could unlock £71.9bn of private capital investment.

Advances in technology are creating promising new commercial opportunities across the net zero building value chain, including:

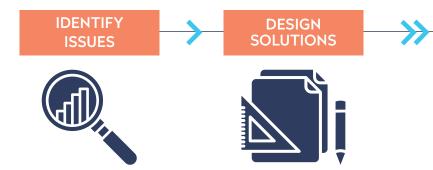
- Solar panels
- Heat Pumps
- Battery Storage
- Clean Energy procurement
- LED Lighting
- Building Energy Management Systems

(e.g. in 2022, the UK Building Energy Management Systems industry grew 8.0%year on year, to **£835m**<sup>8</sup>)

As the urgency of this challenge increases, there will be **ever-stronger demand for products and services** that can improve the efficiency and reduce the emissions of our existing building stock



# Business solutions



We're seeing a number of interesting and innovative business models emerge across the value chain – from **building energy management solutions,** to **on-site energy generation**, to **green procurement**, to **energy efficiency technologies** 

# Building Energy Management Systems (BEMS)

Integrated hardware and software solutions to monitor, control, and optimise buildings' energy consumption

- Collect data from various systems, such as HVAC, lighting, and equipment, to provide insights into energy usage patterns
- This enables building owners and operators to implement energy-saving measures, automate controls, and optimise building performance

## Information Service Providers

Collect, analyse, and disseminate data on building energy performance and environmental impact

 Leveraging technologies like IoT sensors and cloud-based platforms, they gather data from building systems and generate valuable insights and reports for owners and operators

### Demand Response Providers

Solutions that allow buildings to adjust their electricity usage in response to grid signals or pricing incentives

• DRPs help buildings implement smart energy management systems and curtail energy consumption during peak periods, contributing to grid stability and reducing the need for additional power generation

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- Funds, designs, develops, installs and manages high quality renewable energy solutions including solar PV, battery storage and EV charging
- Revenue growth of 14.32%
   in 2022; acquired by
   Octopus Energy in 2022

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- Technology platform designed to supply intelligent building software for multi-tenant real estate, leveraging IoT and mobile application-controlled sensors
- Received £5M development capital from Scottish National Investment Bank

# **Consulting Services**

# DELTA EE

- Provider of energy research and consulting services
- Services include heat research, energy storage and flexibility research, business model research and distributed power research
- Acquired by Lane Clark & Peacock (via Charterhouse)

ICONS: Created by Darningsih, Anto, SAM Designs, i cons, Nithinan Tatah and WR Graphic Garage from The Noun Project.

# PRODUCTION & INSTALLATION & TESTING & FINANCING





# Energy Generation & Integration

Companies that design and implement clean energy technologies that allow buildings to generate and utilise renewable energy on-site or integrate existing renewable energy sources, including:

### Heat pumps

Companies specialising in the design, install, and maintain of heat pump systems, which offer high energy efficiency and reduced greenhouse gas emissions vs traditional methods

# Specialised storage systems

Companies that design, install, and maintain energy storage systems that enable the efficient capture, storage, and use of excess energy generated from (on-site and external) renewable sources, reducing reliance on the grid

# **Energy-efficient Consumption Technology**

Companies providing products that enable energy-efficient consumption

• E.g. LED lighting, smart thermostats, and energyefficient appliances

# Sustainable Energy Procurement

Companies that source clean/renewable energy for commercial customers

 Negotiate contracts with energy suppliers, to enable the purchase of renewable electricity generated from sources such as wind, solar, or hydro

# **Consulting Services**

Providers of expertise and advisory support to organisations seeking strategic guidance, technical knowledge, or project management services

- Consulting services may cover a range of areas, e.g. energy efficiency assessments, renewable energy integration, green building certifications such as such as LEED (Leadership in Energy and Environmental Design) or BREEAM (Building Research Establishment Environmental Assessment Method), regulatory compliance, and financial analysis
- Goal is to help clients develop and implement sustainable building strategies

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# HYCUBE

- Bridges-backed manufacturer of renewable energy storage devices that enable users to store energy from solar panels to be used later, thereby cutting grid electricity consumption
- Pre-deal 4-year sales CAGR c.100%

**OPTIMISED GROUP** 

• Provider of energy services to real estate, retail, manufacturing, hospitality, and public sectors

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- Services cover energy supply, procurement, energy analytics, demand side management, energy management systems
- Certified B-Corp; £9.0M sales and strong growth

# **Consulting Services**

# **EVORA GLOBAL**

- Bridges-backed environmental management software and services provider
- Offers finance consultancy strategy, reporting, and climate resilience services
- Strong QoE via recurring software licence sales and consulting engagements

EXAMPLES

# INVESTING IN THE FUTURE THE FUTURE OF INVESTING

# **GET IN TOUCH**

At Bridges, we believe that investing in a better future for people and planet is both a moral imperative and an economic opportunity. By reducing our impact on the planet and helping more people to achieve their potential, we will boost productivity, reduce climate risks and foster new high-growth industries – creating lasting economic value.

The Bridges Sustainable Growth Funds invest in ambitious growth companies that are helping to build a more inclusive and sustainable economy.

We would love to talk to businesses that are developing new products and services supoporting the move towards low-carbon buildings, to see whether we can help accelerate their growth and optimise their impact.

Please get in touch via:

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